2017 Corporate Responsibility Report WATER

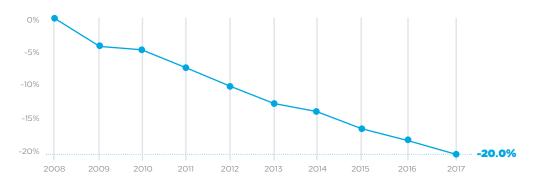




Water is the lifeline for our hotels and communities. We are committed to water stewardship across our value chain in order to preserve this precious resource.

Reduced water consumption by

water use per square foot





\$1 BILLION saved since 2008 by operating sustainably and reporting, managing and reducing energy, water and waste through LightStay

WATER **STEWARDSHIP**

Launched 2025 Water Commitments applying a value chain approach across our hotel operations, supply chains and communities

Signed the United Nations CEO Water Mandate.

demonstrating our commitment to furthering the global dialogue on water stewardship



INNOVATION





hotels using low temperature laundry

technologies that can deliver 40% water reduction and 50-75% energy savings with every wash

CONTEXT-BASED PILOTS



Completed first global water risk assessment for all of our hotels using **World Wildlife** Fund's Water Risk Filter



Initiated context-based water pilot programs in collaboration with World Wildlife Fund to promote stewardship in high water risk areas in the U.S.. South Africa and China

TRAINING



Launched water-awareness training video for Team Members across the world







