2017 Corporate Responsibility Report GOVERNANCE AND MANAGEMENT





CERTIFICATIONS AND RECOGNITIONS



Entire portfolio is certified to

ISO 9001 (Quality Management) ISO 14001 (Environmental Management) ISO 50001 (Energy Management)

Listed on Dow Jones Sustainability Index

North America for the first time in 2017

Ranked #1 in our industry

by Forbes and JUST Capital for America's Most Just companies

LIGHTSTAY: Our innovative data-driven platform to measure social and environmental impact

Global performance tracking for ALL hotel, regional and corporate levels

Measures sustainability indicators across 200+ operational, design and construction practices

Benchmarks peer performance between similar Hilton properties

Utilizes data-driven modeling to analyze and predict utility consumption and cost



Tracks hotels' sustainability

certifications and awards, and participation in global campaigns

Calculates carbon footprint of

any meeting or conference

Use of LightStay required across Hilton's entire portfolio of 5.300+ hotels

Environmental data verified annually by an independent third party



ENVIRONMENTAL IMPACT TRACKING:

energy, carbon, water, waste, building and property operations, improvement projects

10,500+
environmental projects
currently ongoing

\$1 billion+

cumulative savings since 2008



SOCIAL IMPACT TRACKING: volunteering

hours, communities impacted (youth, women and girls, veterans, persons with disabilities), in-kind donations (meals, soap, items), local partnerships

7,500+ volunteering projects registered in 2017

GOVERNANCE

100% hotels mapped

against local social and environmental risks to inform global and local strategies



1,100+ Travel with Purpose Champions globally.

driving grassroots responsible travel and tourism



\$1 million invested to date in Action Grant

programs to enable Team Member-led local social and environmental solutions

REPORTING

Annual presentation to the Board

Inclusion in the annual financial report







