HILTON AND THE UNITED NATIONS
SUSTAINABLE DEVELOPMENT G⚙ALS

Hilton

As one of the world's largest industries, travel and tourism plays an important role in helping the international community reach the global Sustainable Development Goals (SDGs) adopted by the United Nations in 2015. Hilton has properties in 105 countries and territories and is part of the booming travel and tourism industry that contributes 1 in 10 jobs to the worldwide economy*. We harness our global hospitality mission to help drive local solutions in the communities where we operate, aligning our actions to the SDGs.

SDG	Target Alignments	Hilton's Efforts
1 NO POVERTY	**NO POVERTY** • Eradicate extreme poverty • Implement social protection systems • Equal rights to economic resources	• Committed to opening doors for 1 million young people by 2019 to connect, prepare or employ them • Committed to connecting, preparing, or employing refugees in Europe
2 ZERO HUNGER	**ZERO HUNGER** • End hunger • Double agricultural productivity • Ensure sustainable food systems	• Member of the Better Buying Lab • Donated over 250,000 pounds of food to local communities in 2017 • Worked with World Wildlife Fund to address food waste across Hilton's global operations, including 34 food waste pilot projects
3 GOOD HEALTH AND WELL-BEING	**GOOD HEALTH AND WELL-BEING** • Reduce number of deaths due to pollution and contamination • Strengthen the capacity of all countries for risk	• Achieved 1,800 hotels participating in the industry's largest soap recycling effort, helping to contribute to 35% reduction in hygiene-related diseases worldwide • Released the 2017 Youth Wellbeing Index in partnership with the International Youth Foundation
4 QUALITY EDUCATION	**QUALITY EDUCATION** • Free and quality education for all youth • Substantially increase the number of youth and adults who have relevant skills for employment, decent jobs and entrepreneurship • Eliminate gender disparities	• Expanded Passport to Success, our life skills program with the International Youth Foundation, training 15,000+ young people globally • Provided education and empowerment to young girls in South Asia through our partnership with Room to Read apprenticeships worldwide
5 GENDER EQUALITY	**GENDER EQUALITY** • End forms of discriminations against women • Eliminate all violence against women, including trafficking and sexual and other types of exploitation • Ensure equal opportunities for women	• Committed to our Hilton Human Rights Policy • Launched mandatory Human Rights training for all properties • Supported female entrepreneurs in India, Greece and Ethiopia • Committed to increasing the number of female managers in Asia Pacific • Organized regional Women in Leadership Conferences attended by nearly 700 female Team Members • Released the 2017 Global Youth Wellbeing Index, adding a gender domain to the 2017 study

SDG	Target Alignments	Hilton's Efforts
6 CLEAN WATER AND SANITATION	**CLEAN WATER AND SANITATION** • Access to safe drinking water • Adequate sanitation and hygiene • Implement water resources management	• Reduced water consumption by 20.0% since 2008 • Launched 2025 Global Water Stewardship Commitments • Signed on to the UN's CEO Water Mandate • Conducted a global water risk assessment in partnership with the World Wildlife Fund • Launched global water stewardship pilots in high-risk regions
7 AFFORDABLE AND CLEAN ENERGY	**AFFORDABLE AND CLEAN ENERGY** • Universal access to reliable energy services • Increase share of renewable energy • Double rate of energy efficiency	• Reduced energy consumption by 20.6% since 2008 • Certified all properties worldwide (nearly 5,300 properties) to IS 50001 (Energy Management) • Established the Clean Air Program, offsetting carbon emissions from meetings and events • Six hotels certified to the US Department of Energy Superior Energy Performance designation • First major hospitality brand to have its science-based greenhouse gas targets approved by the Science Based Targets initiative • Promoting access to clean energy through participation in the Renewable Energy Buyers' Program and investing in on- and off-site renewable energy at our properties, including purchase of Renewable Energy Credits
8 DECENT WORK AND ECONOMIC GROWTH	**DECENT WORK AND ECONOMIC GROWTH** • Sustain per capita economic growth • Promote sustainable tourism through jobs • Reduce proportion of youth not in employment • Eradicate forced labor, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labor	• Committed to connecting, preparing or employing 1 million youth by 2019 • Reached nearly 2,000 youth by partnering with the Ministry of Tourism and International Youth Foundation to bring Passport to Success to vocational schools across the country • Impacted young people from disadvantaged backgrounds through the Youth Career Initiative in India, Indonesia, Lebanon, Mexico, Vietnam • Supported 2,000+ refugees through training, skills and employment since 2016 • Hilton Human Rights Policy • Launched mandatory Human Rights training for all properties • Published our Slavery and Human Trafficking Statement in 2017 • Co-founded the UK Stop Slavery Hotel Industry Network • Ranked #1 in our industry by Forbes and JUST Capital for America's most JUST company • Recognized as one of the World's 25 Best Multinational Workplaces by Great Place to Work® • Made the Dow Jones Sustainability Index
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	**INDUSTRY, INNOVATION AND INFRASTRUCTURE** • Develop quality infrastructure to support economy • Promote inclusive industrialization • Upgrade technological capabilities • Infrastructure development through technical support	• Implemented the Hilton Responsible Sourcing Policy • Utilized LightStay, our award-winning corporate responsibility measurement platform, to manage and report our environmental and social impact at all properties • Partnered with the International Fund for Agriculture for Development in the Seychelles
10 REDUCED INEQUALITIES	**REDUCED INEQUALITIES** • Promote inclusion of all regardless of status • Ensure equal opportunity and reduce inequalities	• Trained 2,100+ Operations and HR leaders in identifying unconscious bias globally • Scored 100% in the Corporate Equality Index by the Human Rights Campaign • Committed to hiring 20,000 veterans, spouses, dependents and caregivers through Operation: Opportunity

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11 SUSTAINABLE CITIES AND COMMUNITIES	**SUSTAINABLE CITIES AND COMMUNITIES** • Enhance sustainable urbanization • Protect and safeguard world's cultural and natural heritage • Reduced number of deaths caused by natural disasters • Support least developed countries	• Released the Global Youth Wellbeing Index in partnership with the International Youth Foundation • Funded $3 million in Disaster Relief projects worldwide • Provided Disaster Relief support to 725 Team Members in 2017 • Volunteered 267,355 hours in 87 countries during our 2017 Global Week of Service
12 RESPONSIBLE CONSUMPTION AND PRODUCTION	**RESPONSIBLE CONSUMPTION AND PRODUCTION** • Achieve sustainable use of natural resources • Halve per capita global food waste • Create sustainable development tools • Reporting on sustainability practices	• Reduced waste by 30.5% since 2008 • Reduced water consumption by 20.0% since 2008 • Conducted 34 food waste reduction pilots around the world • Utilized LightStay to track energy usage across our global portfolio of nearly 5,300 properties • Invested in sustainable operations and energy, carbon, water and waste management across our entire portfolio, resulting in over $1 billion in savings • Reported annually on sustainability impact, including third-party assured environmental data • Integrated Travel with Purpose information in the annual financial report • Measured all hotels' activities across 200+ sustainability data points using our LightStay platform
13 CLIMATE ACTION	**CLIMATE ACTION** • Improve education and awareness on climate change • Promote mechanisms for climate change-related planning	• Reduced our carbon emissions by 30.0% since 2008. • Reduced our energy consumption by 20.6% since 2008. • Maintained certification to ISO 50001 (Energy Management), ISO 14001 (Environmental Management) and ISO 9001 (Quality Management) across our portfolio of nearly 5,300 hotels, the largest certified portfolio in the world • Activated 1,800+ environmental projects in 1,000+ communities in during 2017 Earth Week • First major hospitality brand to have its science-based greenhouse gas targets approved by the Science Based Targets initiative
14 LIFE BELOW WATER	**LIFE BELOW WATER** • Reduce marine pollution • Protect marine and coastal ecosystems • Regulate harvesting and overfishing • Increase benefits to developing countries from sustainable use of marine resources through sustainable tourism	• Released first Progress Report on our 2022 Sustainable Seafood Goals, which include bans on endangered species, and targets for sustainable fish sourcing • Maintained certification for 60+ hotels to the Marine Stewardship Council chain of custody In UK, Netherlands, Belgium and Singapore • Banned use of plastic bottles in all our conference spaces in China, saving over 13 million bottles of waste per year • Banned plastic straws at all of our hotels in Australasia and Malaysia, and 15 hotels in the Americas
15 LIFE ON LAND	**LIFE ON LAND** • Combat desertification and restore degraded land • Combat poaching and trafficking of protected species	• Reduced water consumption by 20.0% since 2008 • Offered Clean Air, our carbon offset program for conference and events in Asia Pacific • Brand standard prohibiting the serving of endangered species on our menus • Initiated context-based water pilot programs in collaboration with World Wildlife Fund to promote stewardship in high watershed risk areas in the U.S., South Africa and China • Signed on to the World Travel and Tourism Council's "Buenos Aires Declaration on Travel & Tourism and Illegal Wildlife Trade"

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16 PEACE, JUSTICE AND STRONG INSTITUTIONS	**PEACE, JUSTICE AND STRONG INSTITUTIONS** • End abuse and trafficking of children • Reduce corruption and bribery • Strengthen participation in governance for developing countries	• Published our Slavery and Human Trafficking Statement in 2017 • Hilton Human Rights Policy • Code of Conduct training mandatory for all Hilton Employees • Remained a signatory to the United Nation's Global Compact since 2012
17 PARTNERSHIPS FOR THE GOALS	**PARTNERSHIP FOR THE GOALS** • Assist developing countries in attaining sustainability • Multi-stakeholder partnerships for sustainable development • Implement official development assistance commitments	• Partnered with the UNWTO for the International Year for Sustainable Tourism for Development • Co-created and supported the launch of the International Tourism Partnership Goals for carbon, water, youth and human rights in collaboration with the hospitality industry • Supported apprenticeship legislation in Egypt, Namibia, Saudi Arabia, Turkey, U.K., U.S. • Released the Global Youth Wellbeing Index in partnership with the International Youth Foundation • Partnered with the World Wildlife Fund on water stewardship, food waste and sustainable seafood

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