LAUNCHED 2030 GOALS

To double investment in social impact and cut our environmental footprint in half

FEATURED GOALS:
- Embed human rights due diligence across our value chain
- Partner with suppliers to eradicate any form of forced labor or trafficking
- Create and partner with cross-industry networks to advance international human rights

BUILDING CAPACITY

Empowered 127 female community leaders from 50 countries since 2013 to accelerate their anti-trafficking impact via the Global Freedom Exchange with Vital Voices

INDUSTRY ACTION

Announced our commitment to share our modern slavery training with the industry through the International Tourism Partnership

Contributed to the creation and launch of the Framework to Engage with Suppliers through the UK Stop Slavery Hotel Industry Network, to help procurement teams and suppliers to address risks of forced labor and modern slavery in the supply chain

DESTINATION STEWARDSHIP

Integrated Human Rights in Enterprise and Operations risk mapping, highlighting hot spot destinations for in depth training and mitigations

Launched “Big Five” for Sustainable Travel and Tourism Across Africa, including commitment to fight human trafficking, audit labour agencies and provide support for victim survivors

COLLECTIVE ACTION

TOWARD THE SUSTAINABLE DEVELOPMENT GOALS

Supported the launch of the International Tourism Partnership’s (ITP) Forced Labor Principles at the Consumer Goods Forum in Singapore

Support the achievement of the International Tourism Partnership’s Goals for human rights

RECOGNITION

RANKED #1 in our industry and top 100 overall for America’s Most JUST Companies by Forbes and JUST Capital.

100% rating on the Corporate Equality Index by the Human Rights Campaign

Named industry leader for Human Rights on the Dow Jones Sustainability North America Index

TRAINING

Rolled out training in risks of modern slavery to 2,800 leaders at 240+ hotels and corporate offices in Europe, Middle East & Africa

DUE DILIGENCE

Operations: Embedded signs of human trafficking in Safety & Security policies and procedures

Supply chain: Audited 8 labor outsourcing agencies and scheduled 30 further audits in Europe, Middle East and Africa

Development: Embedded human rights in our new country due diligence process; conducted risk analysis and developed mitigation plans for 60+ new countries

ECPAT training “Signs of human trafficking” to 100% of hotels