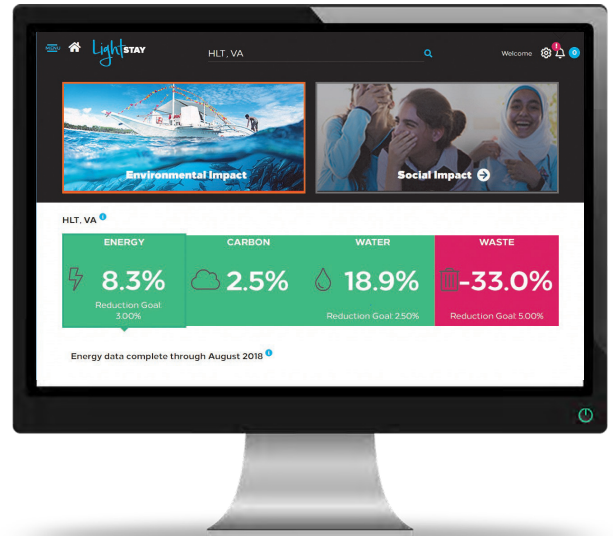




A DECADE OF INOVATION IN SUSTAINABILITY

In 2009, Hilton launched LightStay, our award-winning corporate responsibility measurement platform that enables us to track our environmental and social impact across our global portfolio of managed and franchised hotels.

Originally designed to track environmental data, LightStay has evolved to measure, monitor and report all environmental and social Travel with Purpose metrics. Ahead of the 10-year anniversary of LightStay, we undertook a significant refresh of the system to align with our Travel with Purpose 2030 Goals, enhance functionality, increase accessibility, improve engagement and strengthen accuracy.



LightStay features the following capabilities, including the 2018 enhancements:

Engagement Tools

- Best practice spotlights and improvement tips to provide recognition, inspiration and guidance
- Tools designed for hotel leaders to engage their teams on corporate responsibility best practices and analyze their hotel’s environmental and social impact
- Local priority area analysis and recommendations for impactful environmental and community projects based on geolocation risk mapping
- Detailed tracking of hotels’ internal and external CR certifications and awards
- Environmental footprint calculation tool of meetings or conferences
- Tailored reports for individual hotels' corporate clients, including our Meet with Purpose sustainable meeting program

Strategic Tracking

- Global performance tracking for all hotels and corporate offices
- Measurement of sustainability metrics across 200+ operational, design and construction practices
- Peer performance benchmarking between similar Hilton properties
- Environmental and social performance tracking aligned with the 2030 Goals
- Environmental data and social impact data verification by an independent third party annually

Environmental Impact Tracking

- Energy, carbon, water and waste through data-driven modeling to analyze and predict utility consumption and cost
- Sourcing practices
- Building and property operations
- Environmental improvement projects

Social Impact Tracking

- Volunteering events and hours
- Communities impacted (youth, women and girls, veterans, persons with disabilities)
- Donations (meals, soap, items)
- Local partnerships

