



**LAUNCHED 2030 GOALS** to double investment in social impact and cut our environmental footprint in half

### FEATURED GOALS:

Sustainably source (e.g. certified) all meat and poultry, produce, seafood and cotton at managed hotels (where available)

Encourage suppliers to set goals and validate through auditing and incentive program

Create framework for collaboration program with top-tier suppliers

## SUSTAINABLE SEAFOOD

INCREASED PROCUREMENT\* IN EUROPE, MIDDLE EAST AND AFRICA:



4.6%

Total seafood volume from certified fisheries, including Marine Stewardship Council (MSC) sources

↑ **+25%**  
(above 2015 baseline)

16.2%

Total seafood volume from fisheries progressing toward sustainability

↑ **+300%**  
(above 2015 baseline)

\*based on available procurement data, analyzed in 2018



Achieved traceability with MSC Chain of Custody certification at

**62 hotels in 5 countries**

### IMPROVED SUSTAINABILITY OF SOURCES:

Supported 7 Fishery Improvement Projects in Hilton's supply chain (based on available procurement data), including Peru mahi mahi, Bahamas spiny lobster and Vietnam yellowfin tuna fisheries

### CAGE-FREE EGGS:

Launched our goal in 2015 for five brands to switch to **cage-free eggs in 19 countries**

**11 out of 19 countries** now have cage-free eggs available

**70% of eggs** procured\* in the US and UK are cage-free

\*based on known egg procurement data, by dollar value

## SUSTAINABLE MENUS



Introduced new **cooking program** to empower 60 chefs to create plant-based dishes, supporting local suppliers

Launched the **Blended Burger**, with 70% beef and 30% mushroom, in five countries

Re-engineered **UK central menu** served at 25 hotels to feature:



The **AvoClub**, a Hilton creation to reduce the meat content of the Club Sandwich

**50% more sustainable seafood options**

**25% more plant-based dishes**

## MEET WITH PURPOSE



**985** hotels offer **Meet with Purpose**

globally, incorporating sustainably sourced food, wellness options and waste reduction into meetings and events

## DUE DILIGENCE

Included **Responsible Sourcing Policy** on all new contracts

**Extended due diligence** on all contracts over \$500,000

**100%** of procurement leads in Europe, Middle East and Africa trained in risks of modern slavery in labor sourcing

**100%** of procurement leads trained in responsible sourcing

