



LAUNCHED 2030 GOALS to double investment in social impact and cut our environmental footprint in half

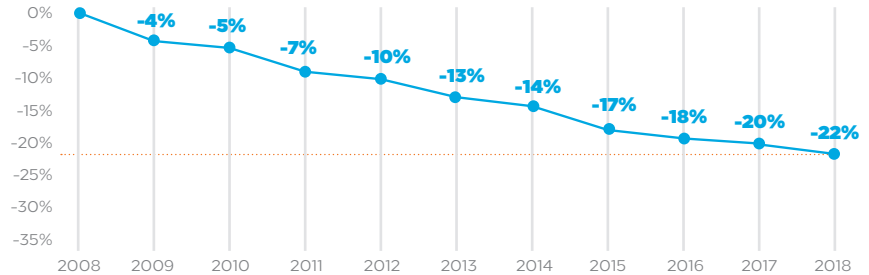
FEATURED GOALS:

Reduce water use in our managed operations by 50%

Activate 20 context-based water projects in our communities and watersheds of top water risk

PERFORMANCE

Reduced water consumption by **22%** since 2008 (liters per m²)



Represents data for all managed and franchised hotels

WATER STEWARDSHIP



Committed to **addressing water stewardship** in Africa through Hilton's Big Five for Sustainable Travel and Tourism across Africa



Signed on to the Ceres Connect the Drops campaign to engage our guests in our **water conservation efforts**

OPERATIONS

2,700+

environmental projects activated at over 1,300 global locations during Earth Week



All Hilton properties are required to use LightStay to **set water reduction targets** and implement a continuous improvement project in line with our 2030 Goals

INNOVATION

417M+

gallons of water saved through deploying water efficient laundry and cleaning technologies



Hilton Northholme became the first property in the Seychelles to invest in an **artificial coral reef to support marine ecosystems**

CONTEXT-BASED PILOTS

Joined the **California Water Action Collaborative** and participated in a context-based water targets pilot in the Santa Ana Watershed in California, **helping to develop a methodology for context-based water targets**



3 context-based water pilot programs activated in the United States, South Africa and China, in partnership with World Wildlife Fund

