LAUNCHED 2030 GOALS to double investment in social impact and cut our environmental footprint in half

FEATURED GOALS:
Reduce water use in our managed operations by 50%
Activate 20 context-based water projects in our communities and watersheds of top water risk

WATER STEWARDSHIP
Committed to addressing water stewardship in Africa through Hilton’s Big Five for Sustainable Travel and Tourism across Africa
Signed on to the Ceres Connect the Drops campaign to engage our guests in our water conservation efforts

OPERATIONS
2,700+ environmental projects activated at over 1,300 global locations during Earth Week
All Hilton properties are required to use LightStay to set water reduction targets and implement a continuous improvement project in line with our 2030 Goals

INNOVATION
417M+ gallons of water saved through deploying water efficient laundry and cleaning technologies
Hilton Northolme became the first property in the Seychelles to invest in an artificial coral reef to support marine ecosystems

CONTEXT-BASED PILOTS
Joined the California Water Action Collaborative and participated in a context-based water targets pilot in the Santa Ana Watershed in California, helping to develop a methodology for context-based water targets

3 context-based water pilot programs activated in the United States, South Africa and China, in partnership with World Wildlife Fund

COLLECTIVE ACTION TOWARD THE SUSTAINABLE DEVELOPMENT GOALS
Signed on to the UN Water Action Platform to further our commitment to fighting the global water crisis
Helped to launch the International Tourism Partnership’s Water Risk Index Report during World Water Week

2018 Corporate Responsibility Report
WATER

PERFORMANCE
Reduced water consumption by 22% since 2008 (liters per m²)

Represented data for all managed and franchised hotels

OPERATIONS

WATER STEWARDSHIP

INNOVATION

CONTEXT-BASED PILOTS

COLLECTIVE ACTION TOWARD THE SUSTAINABLE DEVELOPMENT GOALS