LAUNCHED 2030 GOALS to double investment in social impact and cut our environmental footprint in half

FEATURED GOAL:
Double our investment in youth opportunity programs in countries with lowest youth wellbeing

900,000+ young people impacted since 2014, nearing our pledge to Open Doors for 1 million by 2019

YOUTH
20,000 young Team Members and youth trained globally in the life skills training program, “Passport to Success for Hospitality” in partnership with International Youth Foundation

1,600 apprenticeships around the world in 2018 alone

Launched “Big Five” for Sustainable Travel and Tourism Across Africa, committing to investing in training and apprenticeship programs to build a strong talent pipeline and tackle identified challenges for youth, including underemployment

108,000+ youth impacted

Engaged hotels around the world for Careers@Hilton Week by conducting job fairs, career guidance talks and job shadowing events

1,500 projects

Hosted the Global Laureate Fellows to join Hilton business leaders to co-create and solve tangible business opportunities related to Hilton’s 2030 Goals

COUNTRY SPOTLIGHTS

United States
Tru by Hilton launched its official partnership with Boys & Girls Club of America, engaging all Tru properties to work with local Clubs to open doors for youth

Egypt
Hilton hotels announced a five-year partnership with UNICEF and the Ministry of Youth and Sports to provide training and work experience to more than 750 young people

Chile
As a result of Hilton’s commissioning of the Global Youth Wellbeing Index, IYF and the Chilean government launched the Chilean Youth Wellbeing Index with the new Center for Youth Studies at Andres Bello University

China
Partnered with the China Foundation for Poverty Alleviation to engage 5,000+ university students to submit innovative social impact project ideas through the Hilton Charity Future program

COLLECTIVE ACTION TOWARD THE SUSTAINABLE DEVELOPMENT GOALS
Support the achievement of the International Tourism Partnership’s Goals for youth